

JESSICA ESCOBEDO

CREATIVE DESIGNER

jescobedo.design

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100 Prosperity Trail
McGregor, Texas 76657

EDUCATION

University of Houston, Bachelor of Fine Arts degree in Graphic Design, Honors College, 2017

SKILLS

Design for Print, Identity, Web, Exhibit, Environmental, 3D Technical, and Motion Graphics

Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Microsoft Office Suite, Brackets, Joomla, Wordpress, HTML/CSS

DSLR Photography, Video Editing, Laser Cutting, 3D Printing, Silkscreen, Letterpress, Vinyl cutting and installation, Event Organization

EXPERIENCE

Tiny Comet Design, Houston, Texas, August 2016–Present

Freelance Graphic Designer

Transitioned from in-house designer to establishing new client base that involves design and production for print, web, environmental graphics and marketing collateral.

DaVinci Maker Labs, Alvin, Texas, August 2016–Present

Instructor

Created lesson plans and taught vinyl, laser cutter and Illustrator courses.

LumaDyne Aerospace & Scientific, Houston, Texas 2013–2016

Creative Designer

Responsibilities included company branding application, website development using CMS, video and motion graphics, exhibit booth design featuring a 13' rocket, assisted engineers and technicians in design of UI for various scientific instruments, and general event planning.

Vindicoat Molecular Bonding, Houston, Texas, 2015–2016

Creative Designer

Logo, branding and web design.

EXHIBITIONS

UHGD17, University of Houston Graphic Design Senior Exhibition, Ecclesia, May 2017

UH School of Art Exhibition, Blaffer Art Museum, 2017, Juried

Twenty°, University of Houston Graphic Design Exhibition, MATCH, May 2016

UH School of Art Exhibition, Blaffer Art Museum, 2016, Juried

Coming Soon, University of Houston Graphic Design Exhibition, Third Space Gallery, 2016

PUBLICATIONS

"Like to create? You may relate to new Alvin facility", Featured in Houston Chronicle, Published February 2017

"Mapping History in Houston's Third Ward", Featured on PBS' Arts InSight, Air Date 2016

"Animating History", Featured in Houston Press, Published May 2016

ACHIEVEMENTS

Dean's List, University of Houston, 2013–2016

UH GAP Scholarship Nominee, University of Houston, Fall 2016

Blaffer BAD Shop, Tidal Totes Project Selected, Spring 2016

Most Outstanding Student for Academic Achievement and Leadership, University of Houston, Fall 2013

PROFESSIONAL AFFILIATES

AIGA, Professional Association for Design, Member

GDSA, University of Houston Graphic Design Student Association, Member

Portfolio and References available upon request.